



## **Student internship Report Year-2023-24**

### **Name of the Department: Department of Business Administration [B.B.A (H)]**

Every year student of semester 6, will have to undertake project study (PS) in any industrial / business house and submit a report based on the PS in the 6th semester. The project study (PS) will be divided into two components. (A) Project Report - 70 marks, (B) Project Viva - 30 marks. The final year students will have to appear before a board of examiners duly constituted by the University for the Project Viva of 30 marks.

This year students of Business Administration students opted for Marketing, Human Resource as specializations for the BBA Course. The college provides equal importance of imparting the theoretical concepts as well as emphasizing on the internship programs of the students that will help the students the practical knowledge that how organization functions. There are 30 students appeared for final year examination among them 21 students opted for Marketing and 09 students for Human Resource Management as specializations. Students from the marketing, HRM chose different sectors for their internship, for example banking, automobile sector, Rice Mill etc and prepared project report based on it. The internship program of the students in the varied sectors, shows an impression about the interest of the students of different areas. It also shows the conscious effort on the part of the institution to encourage its students for career development. The industry-oriented internship programs lead the students achieve their goals by making them truly industry- ready.

A seminar has been organized to give the clear idea about how to write the project report. In the seminar all the minute details and technicalities of project writing has been discussed that helped the students to prepare and collect data during the internship program



## NOTICE

Date:05.04.2024

All the students of B.B.A (H) Semester-VI, are requested to follow the schedules mention bellow.

- 1.Duration for project study for B.B.A (H), Semester -VI students from 15<sup>th</sup> March, 2024 to 1<sup>st</sup> June2024.
- 2.All the students need to submit the certificate of organization along with their project report.
3. Students are also hereby informed to prepare two copies of project report
- 4.Students have to come on every Saturday to college to show the progress of the project report during this period
- 3.Regular class will resume from 3<sup>rd</sup> June, 2024.

HOD

THE DEPARTMENT OF BUSINESS ADMINISTRATION

H.O.D.  
DEPARTMENT OF BUSINESS ADMINISTRATION  
ST. XAVIER'S COLLEGE  
ST. XAVIER'S ROAD  
BURDWAN-713103

**DEPARTMENT OF BUSINESS  
ADMINISTRATION**



**ST. XAVIER'S COLLEGE**

St. Xavier's Road,  
P.O. Sripalli  
Burdwan – 713103,  
West Bengal, India

**SEMESTER VI**

**PROJECT REPORT DETAILS**

**Academic Year-2023-24**

Sl. No.	NAME	ROLL NO	Title of the Linkage	Name of The Partnering Institution/ Industry /Research Lab With Contact Details	Year of Commencement	Duration (From-To)	Nature of Linkage
1	Abishek Kumar Shaw	BBA/21/901	Manufacturing Process of Go-vinda Vog Rice At Bharat Lakshmi Agro Products	Bharat Lakshmi Rice Mill Sagrai, Purba Bardhaman Contact-8918934703	2023-24	15.04.2024-01.06.2024	Curriculum Based
2	Aditya Khirod-wala	BBA/21/902	Manufacturing & Marketing Process Of By-Products Of Shree Venkatesh Rice Mill.	Venkatesh Rice Mill. Koichor, Katwa-Burdwan Road 713143 Contact-9083984798	2023-24	15.04.2024-01.06.2024	Curriculum Based
3	Aman Newaj	BBA/21/904	Sales And Distribution Management of Nav Bharat Soap and Chemicals, Burdwan	Nav Bharat Soap And Chemicals, Nawabhat More, P.O-Fagupur, Bardhaman 713101 Contact-9332100510	2023-24	15.04.2024-01.06.2024	Curriculum Based
4	Arindam Samanta	BBA/21/906	A Study on Sales And Marketing Policy Of Shree Venkatesh Rice Mill	Venkatesh Rice Mill. Koichor, Katwa Burdwan Road 713145 Contact-9083984798	2023-24	15.04.2024-01.06.2024	Curriculum Based

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5	Avishek Dey	BBA/21/908	A Study on Process Of Measuring Customer Satisfaction Of Burdwan Central Co-Operative Bank Limited, West Bengal.	Burdwan Central Co-Operative Bank. 64, G.T.Road, Badamtala Kalibazar Burdwan, 713103 Contact-0342-2662169	2023-24	15.04.2024 - 01.06.2024	Curriculum Based
6	Harsh Gupta	BBA/21/911	Production Procedure and Analysis of Amin Rice Mill	Amin Rice Mill , Paraj, Galsi, Bardhaman- 713406 Contact- 81161 24546	2023-24	15.04.2024 - 01.06.2024	Curriculum Based
7	Jay Kishan Todwal	BBA/21/912			2023-24	15.04.2024 - 01.06.2024	Curriculum Based
8	Madiha Alam	BBA/21/914	Insights Into Construction Bidding and Project Management: An Internship Experience At Naaz Construction	Naaz Construction Bajeprotappur, Purba Bardhaman- 713101	2023-24	15.04.2024 - 01.06.2024	Curriculum Based
9	Manirul Islam Sarkar	BBA/21/915	Production Process of Nav Bharat Soap and Chemicals	Nav Bharat Soap And Chemicals, Nawabhat More, P.O- Fagupur, Bardhaman 713101 Contact- 9332100510	2023-24	15.04.2024 - 01.06.2024	Curriculum Based
10	Md. Altamush	BBA/21/916	A Study on Competitive Positioning in The Market of Burdwan Central Co-Operative Bank Limited, West Bengal.	Burdwan Central Co-Operative Bank Limited, 64, G.T.Road, Badamtala Kalibazar Burdwan, 713103 Contact-0342-2662169	2023-24	15.04.2024 - 01.06.2024	Curriculum Based

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11	Nayan Kesh	BBA/21/917	Distribution Channel Of AMIN RICE-MILL	Amin Rice Mill, Paraj, Galsi, Bardhaman- 713406 Contact- 8116124546	2023-24	15.04.2024- 01.06.2024	Curriculum Based
12	Nehal Bhakat	BBA/21/918	Market Survey Report on Yamaha Motor	Yamaha Auto Wheelers , Laxmi-pur, Bardhaman - 713101	2023-24	15.04.2024- 01.06.2024	Curriculum Based
13	Nilesh Singha	BBA/21/919	A Study on The Burdwan Central Co-Operative Bank Limited, West Bengal with Special References to Lending Practices.	Burdwan Central Co-Operative Bank Limited, 64, G.T.Road, Badamtala Kalibazar Burdwan, 713103 Contact-0342-2662169	2023-24	15.04.2024- 01.06.2024	Curriculum Based
14	Pritam Kumar Konar	BBA/21/920	Behavioural Implication of Ideas of The Products or Services of Honda Through Marketing	Honda Automobiles, Dutta Automobile, Kamar Pukur – 712612 Ph.No - 7479260208	2023-24	15.04.2024- 01.06.2024	Curriculum Based
15	Rahul Kumar	BBA/21/921	Exploring Customer Satisfaction Towards TVS Automobile Products	Vinayak TVS, KOTULPUR Bankura – 722141; Ph.No - 7477448115	2023-24	15.04.2024- 01.06.2024	Curriculum Based
16	Rishi Todwal	BBA/21/922			2023-24	15.04.2024- 01.06.2024	Curriculum Based
17	Sandeep Mukherjee	BBA/21/925	Sales, Marketing and Customer Satisfaction of Royal Enfield, Bardhaman	Royal Enfield, Raghunathpur, Tejgunj, Bardhaman -713102	2023-24	15.04.2024- 01.06.2024	Curriculum Based

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18	Saransh Singh	BBA21/926	A Study on Customer – Centric Digital Strategies of Central Co-Operative Bank Limited, Burdwan	Burdwan Central Co-Operative Bank Limited, Burdwan – 713103; Ph No. 0342-2662169	2023-24	15.04.2024-01.06.2024	Curriculum Based
19	Subham Bhagat	BBA/21/928			2023-24	15.04.2024-01.06.2024	Curriculum Based
20	Sk Aman Alam	BBA/21/929	A Study on Digital Transformation Initiatives of The Burdwan Central Co-Operative Bank Limited, Burdwan	Burdwan Central Co-Operative Bank Limited, Burdwan 64, G.T.Road, Badamtala Kalibazar Burdwan, 713103 Contact-0342-2662169	2023-24	15.04.2024-01.06.2024	Curriculum Based
21	Soumya Kanti Pal	BBA/21/931	Comparative Study on Digital Lending Products of PNB Vis-A-Vis Other Pnbs and Private Banks	Punjab National Bank; Burdwan – 713103; Ph.No – 0342 2664387	2023-24	15.04.2024-01.06.2024	Curriculum Based
22	Suman Murmu	BBA/21/933	A Study on Customer Relationship Management of Burdwan Central Co-Operative Bank Limited, Burdwan	Burdwan Central Co-Operative Bank Limited, Burdwan – 713103; Ph No. 0342-2662169	2023-24	15.04.2024-01.06.2024	Curriculum Based
23	Sumit Shaw	BBA/21/934	Sales And Distribution of Bhusi and Rice Bran with Reference to Subhalakshmi Enterprise, Alamganj	Subhalakshmi Enterprise; Burdwan – 713102; Ph. No.- 7865079433	2023-24	15.04.2024-01.06.2024	Curriculum Based



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24	Tanzim Haque	BBA/21/935	A Study of Raw Material and Inventory Management in Real Estate Industry: With Reference of Bardhaman Dream House Construction Pvt Ltd.	Burdhaman Dream House Construction Pvt Ltd; Burdwan – 713101; Ph. No - 9933054344	2023-24	15.04.2024 - 01.06.2024	Curriculum Based
25	Aryaban Samanata	BBA/21/907	Employee – Employee Relationship Of A-Min Rice Mill, Burdwan	A-Min Rice Mill, Burdwan  Contact No.- 8116124546	2023-24	15.04.2024 - 01.06.2024	Curriculum Based
26	Debasmita Majhi	BBA/21/909	Employee Appraisal Process in Eastern Coal-fields Limited As Observed in Bankola Area	Eastern Coal-fields Limited, Bankola Area, Ukhra, Paschim Bardhaman Contact No.- 7477368664	2023-24	15.04.2024 - 01.06.2024	Curriculum Based
27	Lucky Malangi	BBA/21/913	Analysis Of Training Needs for Employees in Banking Sector: A General Study- Punjab National Bank, Police Line Branch, Burdwan	Punjab National Bank, Police Line Branch, Burdwan  Contact No.- 9614348368	2023-24	15.04.2024 - 01.06.2024	Curriculum Based
28	Roshni Dey	BBA/21/924	Work Life Balance & Employees Satisfaction: HRM Practices in Public Sector- Punjab National Bank, Police Line Branch, Burdwan	Punjab National Bank, Police Line Branch, Burdwan  Contact No.- 9614348368	2023-24	15.04.2024 - 01.06.2024	Curriculum Based
29	Shrut Maheshwari	BBA/21/927	Corporate Communication of Reliance Industries Limited, Kolkata	Reliance Industries Limited, Pollock Street, Kolkata-01	2023-24	15.04.2024 - 01.06.2024	Curriculum Based

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30	Souryadeep Mitra	BBA/21/932	A Study on Compensation Management of Employees of The Central Co-Operative Bank Limited, Burdwan	Central Cooperative Bank, Burdwan Contact No.- 9474366306	2023-24	15.04.2024 - 01.06.2024	Curriculum Based
31	Tiyasha Haldar	BBA/21/936	A Study on Employee Job Satisfaction Of The Burdwan Central Cooperative Bank Limited, Burdwan	Central Cooperative Bank Limited, Burdwan Contact No.- 9474366306	2023-24	15.04.2024 - 01.06.2024	Curriculum Based
32	Paromita Bhattacharya	BBA/21/938	Diversity And Inclusion: HRM Practices in Public Sector Banks- Punjab National Bank, Police Line Branch, Burdwan	Punjab National Bank, Police Line Branch, Burdwan Contact No.- 9614348368	2023-24	15.04.2024 - 01.06.2024	Curriculum Based
33	Deep Chatterjee	BBA/21/939	A Study on Employee Training and Development Process Of The Burdwan Central Cooperative Bank Ltd, West Bengal	Burdwan Central Cooperative Bank Ltd, Burdwan Contact No.- 9474366306	2023-24	15.04.2024 - 01.06.2024	Curriculum Based



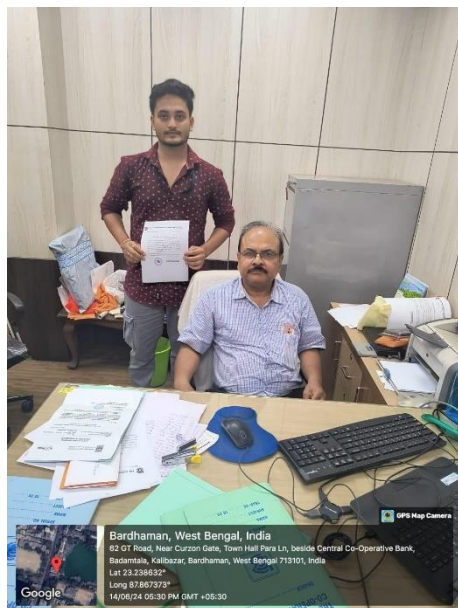
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### Department of Business Administration Academic Year -2023-24 SEM- VI Pictures of Students During Internship





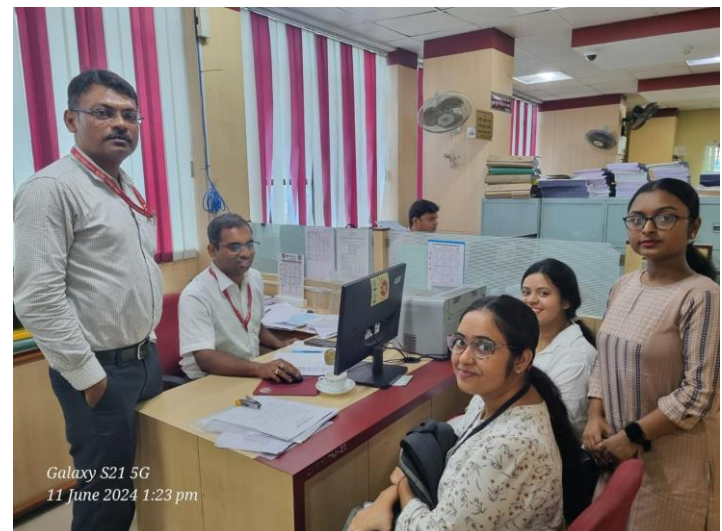
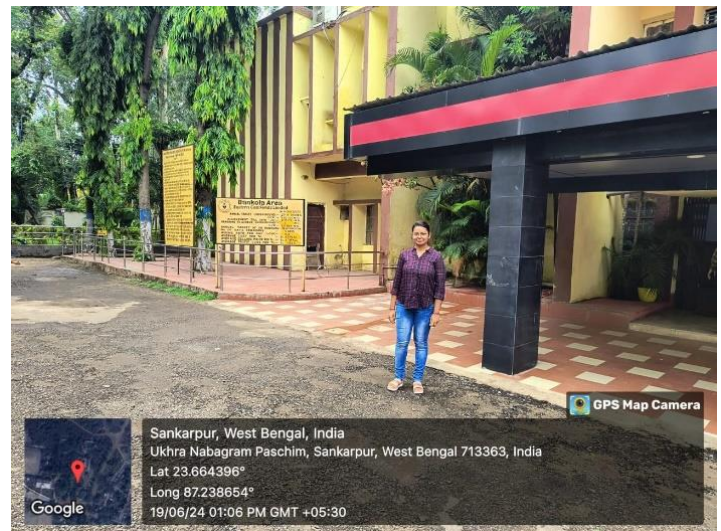
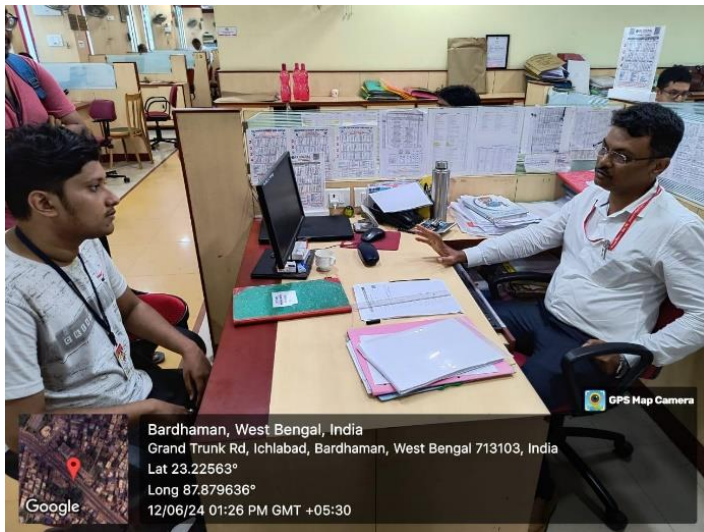
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पंजाब नेशनल बैंक, punjab national bank  
Learning & Knowledge Management Centre  
PNB Corporate Office, Plot No. 4, Sector 10, Dwarka, New Delhi - 110075  
E-Mail : lkm@pnbi.co.in  
REF: PNB/LKMC/23-24/139  
Date: 20.07.2024

**Certified that**  
Lucky Malangi, a student of St. Xavier College, Burdwan  
has undergone Internship training at Punjab National Bank on  
HR from 15.04.2024 to 15.06.2024 at Co: Bardhaman and  
completed a project on  
Analysis of training needs for employees in Banking Sector: A  
general study  
Devi Arjun Smully  
MANAGER CHIEF MANAGER

GEN ID: JPA9620R170  
PAN No: AC JPA9620R  
Mob: 9732130923  
Email Id: svrm101@gmail.com  
**SHREE VENKTESH RICE MILL**  
VILL + PO - KAICHAR, DIST- PURBA BARDHAMAN, PIN- 713143 (W.B.)  
Date: .....

### CERTIFICATE OF THE ORGANISATION

This is to certify that the project work titled

A study on Sales and Marketing policy Of SHREE VENKTESH RICE MILL is a Bonafide work of Anindam Samanta, Roll NO. 211513520005 earned out in partial fulfillment for the award of degree of Bachelor of Business Administration from St. Xavier's college affiliated to the university of Burdwan, West Bengal under my guidance, from 15/04/2024 TO 01/06/2024

This project is original and not submitted earlier for the award of any degree/ Diploma or associateship of any other university/ Institution.

**AUTO WHEELERS**  
AUTH. DEALER : YAMAHA MOTOR PVT. LTD.  
yamaha-sales@autowheelers.com  
Website : autowheelers.com



Head Office:  
LAXMIPUR, G.T. ROAD  
BURDWAN - 713101  
Mob.: 9861767458  
9800234758 / 8944012589

01/06/2024

Ref. No. : .....

Date : .....

### TO WHOM IT MAY CONCERN

This is to certify that Mr. NEHAL BHAKAT is the student of BBA (H) 6<sup>th</sup> Semester, Roll No.- BBA/21/918. University Roll No.- 211513520018, Session 2021-24, of St. Xavier's College Burdwan. He has completed his internship on the topic Market Survey Report on Yamaha Motor from 15<sup>th</sup> April 2024 to 1<sup>st</sup> June 2024 and we found out that he is a very diligent and serious candidate and can be an asset to any institution.

Devi  
Authorized Signature



Yamaha Auto Wheelers  
Laxmipur, G.T. Road, Burdwan-713101.

Place : Burdwan.  
Date : 01/06/2024.

पंजाब नेशनल बैंक, punjab national bank  
Learning & Knowledge Management Centre  
PNB Corporate Office, Plot No. 4, Sector 10, Dwarka, New Delhi - 110075  
E-Mail : lkm@pnbi.co.in  
REF: PNB/LKMC/23-24/140  
Date: 20.07.2024

**Certified that**  
Rashmi Dey, a student of St. Xavier College, Burdwan  
has undergone Internship training at Punjab National Bank on  
HR from 22.04.2024 to 29.06.2024 at Co: Bardhaman and  
completed a project on  
Work Life Balance & Employee Satisfaction: HRM Practices in Public  
Sector bank.  
Devi Arjun Smully  
MANAGER CHIEF MANAGER



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### ST. XAVIER'S COLLEGE

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West Bengal, India

8/2/24, 2:44 PM

md shakil.jpg

E-mail : haseebalam123@gmail.com

Off. & Fax: 9332013391  
Mob: 9332109510  
8145543490

### NAV BHARAT SOAP & CHEMICALS

Economy Power, Power Excel and Mfg. of : WEBSI Detergent Powder (For P.D.S. Supply under W.B.S.I.D.C. LTD) and Indigenous handmade soap (SITAR BATI SABAN)



S.S.I Regd No.- 210307447 dt 03-01-2001  
TIN & VAT No.- 19792775020

NAWABHUT MORE ✦ P.O.- FAGUPUR ✦ BURDWAN-713101 (W.B.)

Date: 26/06/2024

#### CERTIFICATE OF THE ORGANIZATIONAL MENTOR

This is to certify that the Project work titled "Sales and Distribution Management process of Nav Bharat Soap and Chemicals provided by Nav Bharat Soap and Chemicals is a bonafide work of Mr. Aman Newaj , Roll No: BBA/21/904 carried out in partial fulfillment for the award of degree of Bachelor of Business Administration from St. Xavier's College affiliated to the university of Burdwan, West Bengal under my guidance. This Project is original and not submitted earlier for the award of any degree / Diploma or associateship of any other university/Institution.

Hasib Alam

(Director)

NAV BHARAT SOAP & CHEMICALS  
Proprietor

*Hasib Alam*



Ph: 0342-2662169  
REGD. H.O: 64, G.T. ROAD, BURDWAN - 713 101 (WEST BENGAL)

Head Office

Ref. No-E & B-34/2024-25

Date: 10.06.2024

#### CERTIFICATE OF THE ORGANISATIONAL MENTOR

This is to certify that the Project Work titled "A STUDY ON EMPLOYEE'S JOB SATISFACTION OF THE BURDWAN CENTRAL CO-OPERATIVE BANK LTD., WEST BENGAL" is a bonafide work of Ms. Tiyaisha Haldar, Roll. No.-BBA/21/936 carried out in partial fulfillment for the award of Degree of Bachelor of Business Administration from St. Xavier's College affiliated to the University of Burdwan under my guidance.

This project work is original and not submitted earlier for the award of any degree / diploma or associateship of any other University / Institution.



Dr. Partha Sarathi Sarkar  
Deputy General Manager

Mob. : 7908138276

### BURDHAMAN DREAM HOUSE

CONSTRUCTION PRIVATE LIMITED

7, YASIN ROAD, BURDWAN

Ref. No. ....

Date: 21/06/2024

#### CERTIFICATE OF THE ORGANIZATIONAL MENTOR

This is to certify that the Project work titled "A Study Of Raw Materials And Inventory Management In Real Estate Industry: With Reference To Burdhaman Dream House Construction Private Limited" from the duration of 15/04/2024 to 31/05/2024 is a bonafide work of Mr. Tanzim Hoque, Roll No: 211513520035 carried out in partial fulfillment for the award of degree of Bachelor of Business Administration from St. Xavier's College affiliated to the university of Burdwan, West Bengal under my guidance.

This Project is original and not submitted earlier for the award of any degree / Diploma or associateship of any other university / Institution.

Burdhaman Dream House  
Construction Private Limited

Director

पंजाब नैशनल बैंक

punjab national bank

Learning & Knowledge Management Centre  
PNB Corporate Office, Plot No. 4, Sector 10, Dwarka, New Delhi - 110075  
E-Mail : knm@pnbc.co.in

REF: PNB/LKMC/ 23-24/138  
Date: 20-07-2024

#### Certified that

Paromita Bhattacharya, a student of St. Xavier's College, Burdwan  
has undergone Internship training at Punjab National Bank on  
HR from 15.04.2024 to 15.06.2024 at CO: Burdhaman and  
completed a project on  
Diversity & Inclusion: HRM Practices in Public Sector Bank

*Disha*  
MANAGER

*Ana Shikha*  
CHIEF MANAGER

## DEPARTMENT OF BUSINESS ADMINISTRATION



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P.O. Sripalli  
Burdwan – 713103,  
West Bengal, India



Ph: 0342-2662169  
**THE BURDWAN CENTRAL CO-OPERATIVE BANK LTD.**  
REGD. H.O.: 64, G.T. ROAD, BURDWAN - 713 101 (WEST BENGAL)  
Head Office

Ref. No.: E & B-37/2024-25

Date: 07.06.2024

### CERTIFICATE OF THE ORGANISATIONAL MENTOR

This is to certify that the Project Work titled "A STUDY ON CUSTOMER CENTRIC DIGITAL STRATEGIES OF THE BURDWAN CENTRAL CO-OPERATIVE BANK LTD., WEST BENGAL," is a bonafide work of Mr. Saransh Singh Roll. No. 211513520026 carried out in partial fulfilment for the award of Degree of Bachelor of Business Administration from St. Xavier's College affiliated to the University of Burdwan under my guidance.

This project work is original and not submitted earlier for the award of any degree / diploma or associateship of any other University / Institution.



*Dr. Partha Sarathi Sarkar*  
Dr. Partha Sarathi Sarkar  
Deputy General Manager

### SUBHALAXMI ENTERPRISE

Address: Alamganj, Matibhag Near Nitokali Rice Mill, Purba Bardhaman

Phone No. 78650 79433

E-mail: shawunitadeti7@gmail.com

Date: 11/06/2024

### CERTIFICATE OF THE ORGANISATIONAL MENTOR

This is to certify that the Project Work titled "SALE AND DISTRIBUTION OF BHUSI AND RICE BRAN WITH REFERENCE TO SUBHALAXMI ENTERPRISE ALAMGANJ, MATIBHAG NEAR NITOKALI RICEMILL, PURBA BARDHAMAN" is a bonafide work of Mr. Sumit Shaw, Roll No. 211513520034 carried out in partial fulfilment for the award of Degree of Bachelor of Business

Administration from St. Xavier's College affiliated to the University of Burdwan under my guidance, from 15.4.24 to 1.06.24.

This project work is original and not submitted earlier for the award any degree / diploma or associateship of any other University / Institution.

**SUBHALAKSHMI**  
*Subhishik Kumar Shaw*  
Proprietor  
SUNITA DEBI SHAW  
PROPRIETOR



Ph: 0342-2662169  
**THE BURDWAN CENTRAL CO-OPERATIVE BANK LTD.**  
REGD. H.O.: 64, G.T. ROAD, BURDWAN - 713 101 (WEST BENGAL)  
Head Office

Ref. No.: E & B-30/2024-25

Date: 07.06.2024

### CERTIFICATE OF THE ORGANISATIONAL MENTOR

This is to certify that the Project Work titled "A STUDY ON DIGITAL TRANSFORMATION INITIATIVES OF THE BURDWAN CENTRAL CO-OPERATIVE BANK LTD., WEST BENGAL," is a bonafide work of Mr. Sk. Aman Alam, Roll. No. 211513520029 carried out in partial fulfilment for the award of Degree of Bachelor of Business Administration from St. Xavier's College affiliated to the University of Burdwan under my guidance.

This project work is original and not submitted earlier for the award of any degree / diploma or associateship of any other University / Institution.



*Dr. Partha Sarathi Sarkar*  
Dr. Partha Sarathi Sarkar  
Deputy General Manager



Ph: 0342-2662169  
**THE BURDWAN CENTRAL CO-OPERATIVE BANK LTD.**  
REGD. H.O.: 64, G.T. ROAD, BURDWAN - 713 101 (WEST BENGAL)  
Head Office

Ref. No.: E & B-61/2024-25

Date: 09.07.2024

### CERTIFICATE OF THE ORGANISATIONAL MENTOR

This is to certify that the Project Work titled "A STUDY ON THE BURDWAN CENTRAL CO-OPERATIVE BANK LTD., WEST BENGAL WITH SPECIAL REFERENCES TO LENDING PRACTICES," is a bonafide work of Mr. Nilesh Singha, Regd. No.-202105000143 of 2021-22 carried out in partial fulfilment for the award of Degree of Bachelor of Business Administration from St. Xavier's College, Burdwan affiliated to the University of Burdwan under my guidance.

This project work is original and not submitted earlier for the award of any degree / diploma or associateship of any other University / Institution.



*Dr. Partha Sarathi Sarkar*  
Dr. Partha Sarathi Sarkar  
Deputy General Manager

# DEPARTMENT OF BUSINESS ADMINISTRATION



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P.O. Sripalli  
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West Bengal, India

### BHARAT LAKSHMI AGRO PRODUCTS

Address: Gopalpur, Sogra, Purba Bardhaman

Phone No: 8918934703

E-mail: History108@gmail.com

Date: 12/06/2024

#### CERTIFICATE OF THE ORGANISATIONAL MENTOR

This is to certify that Mr. Abhishek Kumar Shaw, Roll No. 211513520001, has successfully completed his project work titled 'Manufacturing Process of Govindo Vag Rice at Bharat Lakshmi Agro Products, Gopalpur, Sogra, Purba Bardhaman.' This project was carried out in partial fulfillment of the requirements for the award of the Degree of Bachelor of Business Administration from St. Xavier's College, affiliated with the University of Burdwan.

Mr. Shaw's Internship spanned from 18th April 2024 to 1st June 2024, during which he exhibited exceptional diligence and creativity. He gained a comprehensive understanding of the manufacturing processes and was actively involved in various tasks and projects, contributing significantly to our operations.

Mr. Shaw demonstrated professional traits throughout his internship, effectively completing all assigned tasks. His hardworking, dedicated, and committed approach was highly commendable. It was a pleasure to have him with us for this short period.

We wish him all the best in his future endeavors.

  
ARNAB GUPTA

PROPRIETOR OF THE MILL

BHARAT LAKSHMI AGRO PRODUCTS

BHARAT LAKSHMI AGRO PRODUCTS LLP  
VILL-GOPALPUR, POST-SAGRAI  
DIST-PURBA BARDHAMAN (W.B)



### NAZ CONSTRUCTION (Contractor & General order Supplier)

GSTN: 19CJWPA1925M1Z0

Bojepratappur, Purba Bardhaman,  
West Bengal- 713101

Ph: 7260960072 / 934528775  
Email: nazconstructionbwn@gmail.com

Ref No: N-C-12023-24

Date: 30.05.2024

#### CERTIFICATE OF THE ORGANIZATIONAL MENTOR

This is to certify that the Project work titled "Insights into Construction Bidding and Project Management: An Internship Experience at Naz Construction" provided by Naz Construction is a bonafide work of Miss Madiha Alam, Roll Number: 211513520014 carried out in partial fulfillment for the award of degree of Bachelor of Business Administration from St. Xavier's College affiliated to the university of Burdwan, West Bengal under my guidance. This Project is original and not submitted earlier for the award of any degree / Diploma or associateship of any other university / Institution.

  
Proprietor

NAZ CONSTRUCTION



Ref. No.

Date: 02/06/2024

#### CERTIFICATE OF THE ORGANISATIONAL MENTOR

This is to certify that the Project work titled "Distribution Channel of A-Min Rice Mill" provided by A-Min Rice Mill, for the duration of 15/04/2024 to 01/06/2024, is a bonafide work of Mr. Nayan Kesh, Roll No: 211513520017 carried out in partial fulfillment for the award of degree of Bachelor of Business Administration from St. Xavier's College affiliated to the university of Burdwan, West Bengal under my guidance.

This Project is original and not submitted earlier for the award of any degree / Diploma or associateship of any other university / Institution.

  
A-Min Rice Mill  
A.M. Mondal  
Proprietor

PARAJ STATION ROAD, PURSA, GALS, BURDWAN - 713406  
MOBILE : 9153335523, 8637513583, 7063047689, 9153188200



ईस्टर्न कोयलीफील्ड्स लिमिटेड  
Eastern Coalfields Limited  
(भारत सरकार का एक उपक्रम)  
(A Govt. of India Undertaking)  
(कोयला इंडिया की एक अनुसूची)  
(A Subsidiary of Coal India Limited)

(An ISO 9001:2015, ISO 14001: 2015 & OHSAS 45001 : 2018 certified company)

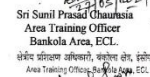
Ref.No.GM/BA/Training/2024-25/06

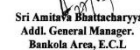
Date: 27.05.2024

#### CERTIFICATE OF THE ORGANISATIONAL MENTOR

This is to certify that the Project Work titled "EMPLOYEE APPRAISAL PROCESS IN EASTERN COALFIELDS LIMITED" as observed in Bankola Area." is a bonafide work of Ms. Debasmita Maji / Roll No. BBA/21/909. carried out in partial fulfillment for the award of Degree of Bachelor of Business Administration from St. Xavier's College, Burdwan under "The University of Burdwan" under our guidance.

This project work is original and not submitted earlier for the award of any Degree / Diploma. or associate-ship of any other University / Institution.

  
Sri Sumit Prasad Chaudhary  
Area Training Officer  
Bankola Area, ECL.

  
Sri Amita Bhattacharyya  
Addl. General Manager,  
Bankola Area, E.C.L.

अधीनस्थ प्रबंधक, बंकोला क्षेत्र, ई.के.एल.  
Additional General Manager, Bankola Area, ECL.

  
Sri Jayanta Gorai  
Manager (Personnel)  
Bankola Area, ECL.

HR/BA/BA/BA

परीक्षक कार्यालय / Regd. Office

महा प्रबंधक कार्यालय / Office of the General Manager

बंकोला क्षेत्र, कोयला, ई.के.एल. बर्दवान (फोन)-713363 / Bankola Area, P.O.: Ukha, Dist-Paschim Bardhaman(W.B.)-713363

दूरभाष / Phone: 0341-2665360, ई-मेल / E-mail: gmbankola.ccl@coalindia.in

सीआईएल/IN-110101/W/197542/1030295 वेबसाइट / Website: www.easterncoalfield.in



# DEPARTMENT OF BUSINESS ADMINISTRATION



## ST. XAVIER'S COLLEGE

St. Xavier's Road,  
P.O. Sripalli  
Burdwan – 713103,  
West Bengal, India



Honda Motorcycle & Scooter India Pvt. Ltd.  
DUTTA AUTOMOBILE  
Kamarpukur, Goghat, West Bengal, 712612

### CERTIFICATE

TO WHOMSOEVER IT MAY CONCERN

To,

Mr./Ms. Pritam Kumar Konar

Subject: Internship Completion Certificate

This is to certify that Mr. Pritam Kumar Konar a student of the St. Xavier's College Burdwan affiliated to the University of Burdwan (University Roll no.- 211513520021), (College Roll. No.- BBA/21/920) has successfully completed internship with Honda from 15/04/2024 to 15/05/2024 at Kamarpukur, West Bengal.

As part of internship, he/she has done project on "Behavioral implication of the ideas of the products or services of Honda through Marketing".

During his/her tenure with Honda, Mr./Ms. Pritam Kumar Konar was found to be sincere and result oriented.

Honda Company wishes Mr./Ms. Pritam Kumar Konar all the best for future endeavors.

Date: 16-05-2024

Place- West Bengal

S. Pal.  
Authorized Signatory



Registered Office : Plot No. 1, Sector - 03, JMT Maneswar, Dist. Gurugram, (Haryana) - 122050  
Tel: +91(0)124-3290011, +91(0)6712800, Fax: +91(0)124-6712999, www.honda2wheelerindia.com



Ph: 0342-2962169  
**THE BURDWAN CENTRAL CO-OPERATIVE BANK LTD.**  
REGD. H.O.: 64, G.T. ROAD, BURDWAN - 713 101 (WEST BENGAL)  
Head Office

Ref. No.: E & B-36/2024-25

Date: 10.06.2024

### CERTIFICATE OF THE ORGANISATIONAL MENTOR

This is to certify that the Project Work titled "A STUDY ON CUSTOMER RELATIONSHIP MANAGEMENT OF THE BURDWAN CENTRAL CO-OPERATIVE BANK LTD., WEST BENGAL," is a bonafide work of Mr. Suman Murmu Roll. No. BBA/21/933 carried out in partial fulfilment for the award of Degree of Bachelor of Business Administration from St. Xavier's College affiliated to the University of Burdwan under my guidance.

This project work is original and not submitted earlier for the award of any degree / diploma or associateship of any other University / Institution.



Dr. Partha Sarathi Sarkar  
Deputy General Manager



Ph: 0342-2962169  
**THE BURDWAN CENTRAL CO-OPERATIVE BANK LTD.**  
REGD. H.O.: 64, G.T. ROAD, BURDWAN - 713 101 (WEST BENGAL)  
Head Office

Ref. No.: E & B-35/2024-25

Date: 10.06.2024

### CERTIFICATE OF THE ORGANISATIONAL MENTOR

This is to certify that the Project Work titled "A STUDY ON COMPENSATION MANAGEMENT OF EMPLOYEE'S OF THE BURDWAN CENTRAL CO-OPERATIVE BANK LTD., WEST BENGAL," is a bonafide work of Mr. Souryadeep Mitra Roll. No. BBA/21/932 carried out in partial fulfilment for the award of Degree of Bachelor of Business Administration from St. Xavier's College affiliated to the University of Burdwan under my guidance.

This project work is original and not submitted earlier for the award of any degree / diploma or associateship of any other University / Institution.



Dr. Partha Sarathi Sarkar  
Deputy General Manager



Vinayak TVS  
Mill More, Kotulpur  
West Bengal-722141

### CERTIFICATE

TO WHOMSOEVER IT MAY CONCERN

To,

Mr./Ms. Rahul Kumar

Subject: Internship Completion Certificate

This is to certify that Mr. Rahul Kumar a student of the St. Xavier's College, Burdwan affiliated to the University of Burdwan (University Roll no.- 211513520022), (College Roll no.- BBA/21/921) has successfully completed internship with TVS from 15/04/2024 to 15/05/2024 at KOTULPUR, West Bengal.

As part of internship, he/she has done project on "Exploring customer satisfaction towards TVS Automobile Products".

During his/her tenure with TVS, Mr./Ms. Rahul Kumar was found to be sincere and result oriented.

TVS Company wishes Mr./Ms. Pritam Kumar Konar all the best for future endeavors.

Date: 16-05-2024

Place- West Bengal

S. Das.  
Authorized Signatory

VINAYAK TVS  
KOTULPUR, BURDWAN  
WB-722141

Registered office: "Chaitanya", No. 12/ Khader Nawaz Khan Road, Nungambakam, Chennai (Madras) Tamil Nadu 600006

## DEPARTMENT OF BUSINESS ADMINISTRATION



### ST. XAVIER'S COLLEGE

St. Xavier's Road,  
P.O. Sripalli  
Burdwan – 713103,  
West Bengal, India



Date: 19.06.2024

#### SUMMER INTERNSHIP LETTER

TO WHOMEVER IT MAY CONCERN

This is to certify that **Mr. Shrut Maheshwari**, St. Xavier's College, Burdwan, has successfully completed her summer internship project at Reliance Industries Limited, Kolkata, in Corporate Communication from 04.04.2024 to 31.05.2024 and worked for news articles and recruitment drives.

We wish her all the success.

Yours faithfully,

For Reliance Industries Ltd.,

  
AUTHORISED SIGNATORY

3. Room No. 5, 3rd Floor, Pollock Street, Kolkata, West Bengal 700001/Ph. No. 098300 71446 / Website: ebu ril.com  
Reg. Office: 3rd Floor, Reliance House, Ballard Estate, Mumbai, Maharashtra 400001/Ph. No. 022 2265 5095



#### TO WHOM SO EVER IT MAY CONCERN

This is to certify that Sandeep Mukherjee student of BBA 3<sup>rd</sup> year having roll no 211513520025 & reg no. 202105000152 of 2021-22 (Under the University of Burdwan) has completed a project report entitled "Sales, marketing and customer satisfaction of Royal Enfield (Unit of Eicher Motor Ltd)" from 4<sup>th</sup> April 24 to 31<sup>st</sup> May 24 on Sri Ram Automobiles having its office at 26/1 Raghunathpur, Tejgunj, Nutangunj, Burdwan 713102

During the entire project period his behavior good. We wish him a bright future.

  
For Sri Ram Automobiles

#### Sri Ram Automobiles

AN ISO 9001 : 2015 Certified Company  
26/1 Raghunathpur, Tejgunj, Nutangunj, Burdwan - 713102 (Near Sri Ram Rice Mill)  
Ph. : +91 342 2634027, +91 9800279144, Sales : +91 9800279844, +91 9800338144, +91 9800004507  
Service : +91 9800365544, +91 9002450705, Spare Parts : +91 9800009539  
E-mail : sri.ram.automobiles@gmail.com, service.sri.ram@gmail.com, parts.sri.ram@gmail.com

E-mail : hasseebalam123@gmail.com

Off & Fac: 9332013391  
Mob: 9332190510  
8145543456

#### NAV BHARAT SOAP & CHEMICALS

Economy Power, Power Excel and Mfg. of : WEBSI Detergent Powder (For P.D.S. Supply under W.B.S.I.D.C. LTD) and Indigenous handmade soap (SITAR BATI SABAN)



S.S.I Regd No - 210307447 dt 03-01-2001  
TIN & VAT No. - 19792775020

NAWABHUT MORE ♦ P.O.- FAGUPUR ♦ BURDWAN-713101 (W.B.)

Date: 26/06/2024

#### CERTIFICATE OF THE ORGANIZATIONAL MENTOR

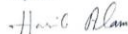
This is to certify that the Project work titled "PRODUCTION PROCESS of Nav Bharat Soap and Chemicals" provided by Nav Bharat Soap and Chemicals is a bonafide work of Mr. Manirul Islam Sarkar, Roll No: BBA/21/915 carried out in partial fulfillment for the award of degree of Bachelor of Business Administration from St. Xavier's College affiliated to the university of Burdwan, West Bengal under my guidance. This Project is original and not submitted earlier for the award of any degree / Diploma or associateship of any other university/Institution.

Hasib Alam

(Director)

NAV BHARAT SOAP & CHEMICALS

Proprietor







Learning & Knowledge Management Centre  
PNB Corporate Office, Plot No. 4, Sector 10, Dwarka, New Delhi - 110075  
E-Mail : lkmcc@pnb.co.in

REF: PNB/LKMC/ 24-25/36  
Date: 26.07.2024

#### Certified that

Sourya Kanti Pal, a student of St. Xavier College, Burdwan  
has undergone Internship training at Punjab National Bank on  
Marketing from 29.04.2024 to 13.06.2024 at CO: Basdhaman and  
completed a project on  
Comparative Study on Digital Lending Products of PNB vis-à-vis other  
PSBs and Private Banks (Project on sales & Marketing  
Specialization)  
 MANAGER  
 CHIEF MANAGER

**DEPARTMENT OF BUSINESS  
ADMINISTRATION**



**ST. XAVIER'S COLLEGE**

St. Xavier's Road,  
P.O. Sripalli  
Burdwan – 713103,  
West Bengal, India



Ref. No. ....

Date : 01/06/2024 .....

**CERTIFICATE OF THE ORGANISATIONAL MENTOR**

This is to certify that the Project work titled "Production Procedure and Analysis of A-Min Rice Mill" provided by A-Min Rice Mill, for the duration of 15/04/2024 to 01/06/2024, is a bonafide work of Mr. Harsh Gupta, Roll No: 211513520011 carried out in partial fulfilment for the award of degree of Bachelor of Business Administration from St. Xavier's College affiliated to the university of Burdwan, West Bengal under my guidance.

This Project is original and not submitted earlier for the award of any degree / Diploma or associateship of any other university / Institution.

*A-Min Rice Mill*  
*At. Mondal*  
Proprietor

PARAJ STATION ROAD, PURSA, GALS, BURDWAN - 713406  
MOBILE : 9153335523, 8637513583, 7063047689, 9153188299



Ref. No. ....

Date : .....

**CERTIFICATE OF THE ORGANISATIONAL MENTOR**

This is to certify that the Project work titled "Employee-Employer Relationship of A-Min Rice Mill" provided by A-Min Rice Mill, for the duration of 15/04/2024 to 01/06/2024, is a bonafide work of Mr. Aryaban Samanta, Roll No: 211513520006 carried out in partial fulfilment for the award of degree of Bachelor of Business Administration from St. Xavier's College affiliated to the university of Burdwan, West Bengal under my guidance.

This Project is original and not submitted earlier for the award of any degree / Diploma or associateship of any other university / Institution.

*A-Min Rice Mill*  
*A. M. Mondal*  
Proprietor

PARAJ STATION ROAD, PURSA, GALS, BURDWAN - 713406  
MOBILE : 9153335523, 8637513583, 7063047689, 9153188299



## DEPARTMENT OF BUSINESS ADMINISTRATION



## ST. XAVIER'S COLLEGE

St. Xavier's Road,  
P.O. Sripalli  
Burdwan - 713103,  
West Bengal, India



THE BURDWAN CENTRAL CO-OPERATIVE BANK LTD.  
REGD. H.O.: 64, G.T. ROAD, BURDWAN - 713 101 (WEST BENGAL)  
Head Office

Ph: 0342-2662169

Ref. No.: E & B-33/2024-25

Date: 07.06.2024

### CERTIFICATE OF THE ORGANISATIONAL MENTOR

This is to certify that the Project Work titled "A STUDY ON COMPETITIVE POSITIONING IN MARKET OF THE BURDWAN CENTRAL CO-OPERATIVE BANK LTD., WEST BENGAL," is a bonafide work of Mr. Md Altamush, Roll. No. 211513520016 carried out in partial fulfilment for the award of Degree of Bachelor of Business Administration from St. Xavier's College affiliated to the University of Burdwan under my guidance.

This project work is original and not submitted earlier for the award of any degree / diploma or associateship of any other University / Institution.



Dr. Partha Sarathi Sarkar  
Deputy General Manager

By 07/06/2024

GST IN - 19ACJPA9620R1Z0  
PAN No.- ACJPA9620R



Mob : 9732130923  
Email Id - svrm101@gmail.com

**SHREE VENKATESH RICE MILL**  
VILL + P.O.- KAICHAR, DIST.- PURBA BARDHAMAN, PIN.- 713143 (W.B.)

Ref No .....

Date.....

### CERTIFICATE OF THE ORGANISATION

This is to certify that the project work titled

Manufacturing & Marketing Process Of By-Products Of SHREE VENKATESH RICE MILL is a Bonafide work of Aditya Khatri, Roll No. 211513520002 carried out in partial fulfilment for the award of degree of Bachelor of Business Administration from St. Xavier's college affiliated to the university of Burdwan, West Bengal under my guidance, from 15/04/2024 TO 01/06/2024.

This project is original and not submitted earlier for the award of any degree/ Diploma or associateship of any other university/ Institution.



THE BURDWAN CENTRAL CO-OPERATIVE BANK LTD.  
REGD. H.O.: 64, G.T. ROAD, BURDWAN - 713 101 (WEST BENGAL)  
Head Office

Ph: 0342-2662169

Ref. No.: E & B-39/2024-25

Date: 14.06.2024

### CERTIFICATE OF THE ORGANISATIONAL MENTOR

This is to certify that the Project Work titled "A STUDY ON EMPLOYEE TRAINING AND DEVELOPMENT PROCESS OF THE BURDWAN CENTRAL CO-OPERATIVE BANK LTD., WEST BENGAL," is a bonafide work of Mr. Deep Chatterjee, Roll. No. BBA/21/939 carried out in partial fulfilment for the award of Degree of Bachelor of Business Administration from St. Xavier's College affiliated to the University of Burdwan under my guidance.

This project work is original and not submitted earlier for the award of any degree / diploma or associateship of any other University / Institution.



Dr. Partha Sarathi Sarkar  
Deputy General Manager

By 14.06.2024



THE BURDWAN CENTRAL CO-OPERATIVE BANK LTD.  
REGD. H.O.: 64, G.T. ROAD, BURDWAN - 713 101 (WEST BENGAL)  
Head Office

Ph: 0342-2662169

Ref. No.: E & B-38/2024-25

Date: 14.06.2024

### CERTIFICATE OF THE ORGANISATIONAL MENTOR

This is to certify that the Project Work titled "A STUDY ON PROCESS OF MEASURING CUSTOMER SATISFACTION LEVEL OF THE BURDWAN CENTRAL CO-OPERATIVE BANK LTD., WEST BENGAL," is a bonafide work of Mr. Avisek Dey, Roll. No. BBA/21/908 carried out in partial fulfilment for the award of Degree of Bachelor of Business Administration from St. Xavier's College affiliated to the University of Burdwan under my guidance.

This project work is original and not submitted earlier for the award of any degree / diploma or associateship of any other University / Institution.



Dr. Partha Sarathi Sarkar  
Deputy General Manager

By 14.06.2024