



Name: Amarnath Mukhopadhyay

Designation: Assistant Professor

Qualification: MBA, UGC NET Ph.D only December, 2025

Email ID: amarnathsxcbba@gmail.com

Educational Qualification

- MBA in Marketing

Professional Qualification

- Tally ERP 9 Basic

Areas of specialization

- Marketing & Tourism

Teaching Experiences

- Currently engaged as an Assistant Professor at St. Xavier's College, Burdwan since December, 2023.

Publications:

- Paper published in International Journal of Research and Analytical Review (IJRAR) an International Open Access Peer-Reviewed & Refereed Journal UGC Approved, Title Of the Paper-“Membership Duration and SHG Outcomes: Socio-Economic Impact, Satisfaction, and Perceived Empowerment among Rural Women in Purba Barddhaman District, West Bengal, India” (Journal No : 43602) Volume 13 Issue 1 January 2026, Date of Publication: 11-January-2026.
DOI (<https://www.ijrar.org/papers/IJRAR26A1178.pdf>)

Paper presented in Workshops, Seminars and Webinars

- Presented a paper in the Two Day National Conference on Women Led Development organised by De Paul College, Belagola, Mysore in association with Centre for Women Studies and Research, Mandya University on 14th &15th March, 2026 (Topic for presentation: “Membership Duration and SHG Outcomes: Socio-Economic Impact, Satisfaction, and Perceived Empowerment among Rural Women in Purba Barddhaman District, West Bengal, India”)

Workshops/ Seminar/ Conferences/ Training Programmes/FDP participated in

- Sensitization Programme-13 under Malaviya Mission Teacher Training Programme (MM-TTP) of University Grants Commission (UGC) organized by The University of Burdwan from 12th September 2024 to 24th September 2024 and obtained Grade A.
- Successfully participated in the Five-Day National Level Online Faculty Development Programme on AI-

Powered Research Excellence, held from 21st to 25th July 2025 and obtained Grade A+. The FDP is organized by the Internal Quality Assurance Cell of De Paul College, Mysore in association with Xavier Board of Higher Education India.

- Participated in the Seven Days International Faculty Development Programme (Online Mode) from 10.11.2025 to 17.11.2023 "Climate and Culture: Interdisciplinary Approaches in Literary and Cultural Studies" organized by Department of English (Aided), Nirmala College for Women, Colmbatere.
- Completed 2 days Workshop in "Generative AI Mastermind" organized by Outskill.
- Completed the webinar organized by the Central Library, Arunachal University of Studies, on 25 November 2025, on the theme "Integrating AI into Research and Library Services".
- Successfully participating in the Five-Day National Level Faculty Development Program on Data-Driven Research Excellence: From Sampling to Reporting, held from 11 to 16th December 2025. The FDP is organized by Ideal Institute of Academic & Research Advancement (IIRA) Ministry of MSME, GOI Registered.
- Successfully participating in the National Level Workshop on AI-Powered Strategies on Teaching, Learning, and Research Excellence, held from 2nd to 4th January 2026. The Workshop is organized by Ideal Institute of Academic & Research Advancement (IIRA) Ministry of MSME, GOI Registered.
- Successfully participating in the National Level Workshop on Research&Sampling Design Across Disciplines, held from 11th to 13th January 2026. The Workshop is organized by Ideal Institute of Academic & Research Advancement (IIRA) Ministry of MSME, GOI Registered.