

**Xavier's Commerce Society &
Kolosseum: Collegiate Entrepreneurs**

In Association with
IQAC
Celebrates

World Consumer Rights Day -2023

“Consumerism: A Wake –up Call”

On 15th March, 2023 the Xavier's Commerce Society which is a club of the Department of Commerce and Kolosseun: Collegiate Entrepreneurs which is a club of the Department of Business Administration, in association with IQAC presented a seminar on the topic ***“Consumerism: A wake-up call”*** celebrating **World Consumer Rights Day- 2023**. The theme of World Consumer Rights Day -2023 was Empowering Consumers through Clean Energy transitions. The objective was to raise global awareness of consumer rights, consumer protection, and empowerment. The event was held at the seminar hall of the administrative building, St. Xavier's College, Burdwan. The seminar began at 2:00 P.M.



Students from all the departments attended the seminar. There were 174 students present during the seminar. The event commenced with Rev. Fr. Dr. G Paul Arockiam, S.J., Principal, St. Xavier's College, Burdwan, enlightening words. Dr.Kandarpa Kanti Hazra, the Chairperson of Kolosseum: Collegiate Entrepreneurs addressed the audience regarding the topic. The programme was entirely



presented by the students from the Department of Commerce and Business Administration. There was a presentation on consumer awareness and rights explained through a skit. The key note speakers were Syed ErshadulArefin, BristiMehera, Sarbani Sarkar. The skit depicted various violations of consumer rights through three scenarios related to our day-to-day life. After this our speakers elaborated the necessary steps to be taken against the violations making the consumers aware of their rights.





The programme was bound up with the vote of thanks delivered by Mr. Vishal Maheshwari, the Chairperson of Xavier's Commerce Society, followed by group photo session of all the professors and students. The event was really creditable and informative which benefitted everyone.



St. Xavier's College, Burdwan

*Xavier's Commerce Society &
Kolosseum : Collegiate Entrepreneurs
in association with IQAC*



CORDIALLY INVITES YOU
TO GRACE THE

"World Consumer Rights Day"

Consumerism: A Wake Up Call

CELEBRATION ON 15TH MARCH' 23

AT

SEMINAR HALL, ADMINISTRATIVE BUILDING,
ST. XAVIER'S COLLEGE, BURDWAN

TIME: 2:00PM

