

## A Report on a **Special Lecture**

Titled : “Corporate to Class, C to C”.

Organised by

### **The Department of Commerce**

On 7 th August, 2023, Xavier’s Commerce Society in association with The Department of Commerce; IQAC celebrates World Commerce Day. The key note speaker of the session was Dr. Abir Roy Chowdhury. The topic of the event was “Corporate to Class, C to C”.

It was an hour session. The session was attended not only by the students of The Department of Commerce but also by other department students. Dr. Abir Roy Chowdhury is the director of The Banyan Tree Group. The theme Corporate to Class was to provide the students practical exposure and to relate it to theories they are studying in class. Students who wanted to work in corporate sector and don’t know much about the corporate world, this session was very helpful to them. It was also helpful for other students also who are quite confused about their future. He gave so many live examples including his own journey for better understanding of the topic which led to an energetic and exciting interactive session among the students and Dr. Abir Roy Chowdhury. He also talked about the four stages of a corporate life cycle which are usually found in the story of every business. He explained in details and also the length of time a company stays in each will vary. He explained us how organizations will suffer setbacks or readjustments that cause them to revert to a previous stage. Still, others may take unconventional approaches to the final stage. He explained in more detail what happens during each stage of the corporate life cycle.

The session got ended on a positive note. The session will help all the students in their professional career and future endeavours which was attended by more than 40 students along with 7 faculty members.

#### **Skills enhanced:**

Students got practical and real-life exposure of the corporate world and the implications of the theory which they get to know in classroom.

#### **Outcome of the Activity:**

- Increased leadership talent,
- Enhanced student performance .
- Interactive communication skills among themselves ,
- Incorporating many judicial, political, social and cultural aspects of corporate world in unit.
- Making students aware of the corporate culture and the crisis that prevails, structuring the idea of and also the difference between a corporate job and a business

## PHOTOGRAPHS





St. Xavier's College, Burdwan



Xavier's Commerce Society

*in association with*

The Department of Commerce & IQAC

*celebrates*

# World Commerce Day

Topic :

**"Corporate to Class,  
C to C"**



Key Note Speaker

**Dr. Abir Roy Chowdhury**

*Director,  
The Banyan Tree Group*



**7th August, 2023**

12:00 pm

Seminar Hall, Academic Building,  
St. Xavier's College, Burdwan

