

Report on Career Counselling & Skill Enhancement Session was organized on the theme: **"Future-Ready Careers: Navigating Management, Media, Tech & Beyond."**

Introduction

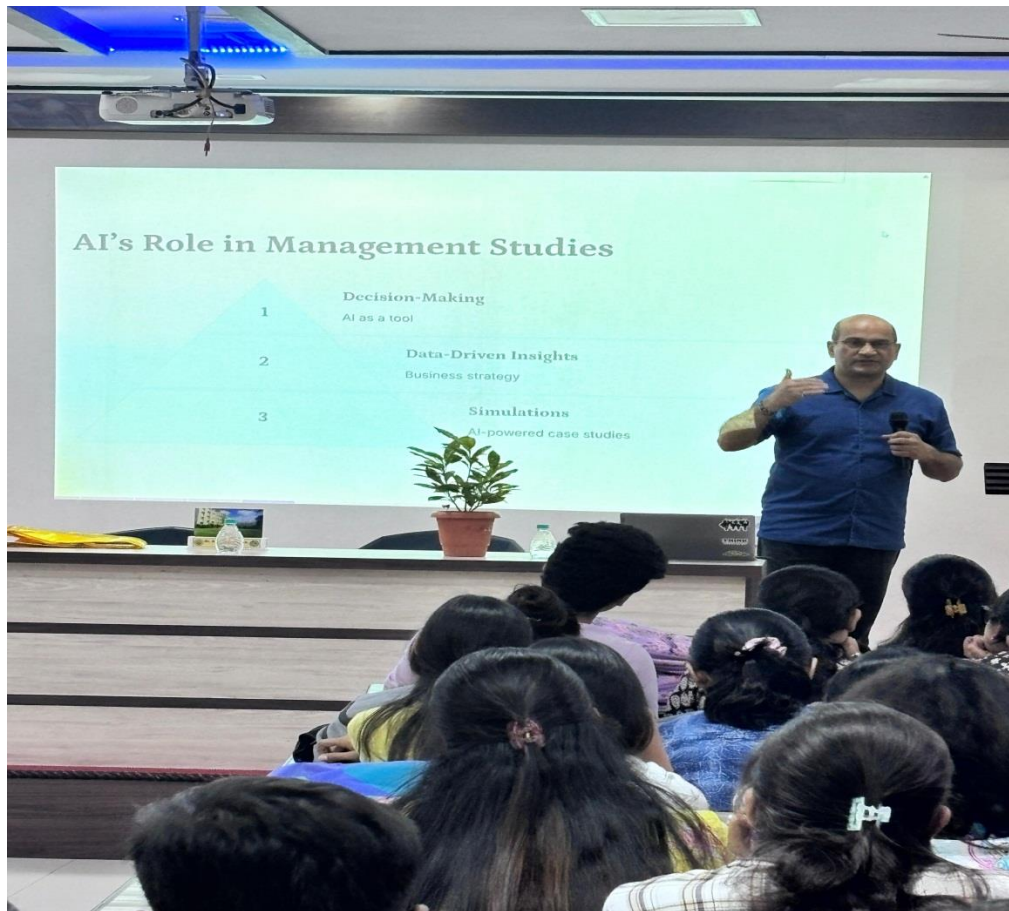
In an effort to equip students with the knowledge and skills necessary to thrive in a dynamic and rapidly evolving professional landscape, a **Career Counselling & Skill Enhancement Session** was organized on the theme: **"Future-Ready Careers: Navigating Management, Media, Tech & Beyond."** The session aimed to expose students to emerging career opportunities across various industries and provide guidance on developing the competencies required to succeed in the future job market. Mr. Sourav Nath Ghosh, who has more than 30 years of experience was the speaker of the event. 51 students attended the programme.

Objectives

- To introduce students to evolving career paths in management, media, and technology.
- To guide students on how to align their personal strengths and interests with potential career choices.
- To provide insights into essential future skills including communication, adaptability, digital literacy, and leadership.
- To connect students with professionals and experts in various domains.



Interactive Discussions: Students engaged in Q&A rounds, enabling personalized guidance on educational pathways, certifications, internships, and project experiences.



Session Breakdown

a) Management Segment

- Emerging domains: Sustainable management, entrepreneurship, business analytics
- Skills emphasized: Strategic thinking, leadership, financial literacy

b) Media & Communication

- Career options: Content creation, digital journalism, PR, advertising
- Skills emphasized: Storytelling, visual communication, social media strategy

c) Technology & Innovation

- In-demand careers: Data science, cybersecurity, AI & machine learning, UI/UX design

- Skills emphasized: Coding, analytical thinking, problem-solving, adaptability

d) Beyond Traditional Paths

- New-age careers: Influencer marketing, gaming, e-sports, climate technology
- Emphasis on interdisciplinary knowledge and innovation

Feedback & Outcomes

The session received overwhelmingly positive feedback from participants who appreciated the practical insights and motivational advice shared by the experts. Many students expressed renewed clarity in their career direction and a strong interest in pursuing skill-building initiatives.



Key takeaways included:

- The importance of lifelong learning.
- The value of networking and mentorship.
- Embracing digital transformation and cross-functional roles.

Conclusion

The session was a resounding success in providing clarity, motivation, and direction to students preparing for the future workforce. By bridging the gap between academic learning and industry expectations, such sessions play a crucial role in making students “future-ready.”





St. Xavier's College, Burdwan

Department of Commerce

organises

Career Counselling & Skill Enhancement Session:

"Future-Ready Careers:

Navigating Management, Media, Tech & Beyond"



Mr. Sourav Nath Ghosh

PM from T.A. Pal Management Institute, Manipal
years of experience in Sales, Logistics, Intern
Digital Marketing across FMCG, P
sectors.

Speaker: Mr. Sourav Nath Ghosh

Date : 3rd April, 25

Venue: Academic Building, Seminar Hall

Time : 2.30 p.m