



St. Xavier's College, Burdwan

X-ITALL 2024

The Department of
COMMERCE

The department of COMMERCE



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LETTER

from the
HOD

We all should shift our focus from competition to “CONTRIBUTIONS”, life will become celebration.
Don't defeat people, Win them.

- Dr. Vishal Maheshwari

From the **HOD'S** *desk*

It gives me an immense pleasure to note that the Department of Commerce of St. Xavier's College, Burdwan, is bringing out the annual departmental magazine."Learning is a continuous process from the minute we are born, until we die: "X-Itali", St. Xavier's College, Burdwan provides a platform for every student to develop his learning skills through magazine.

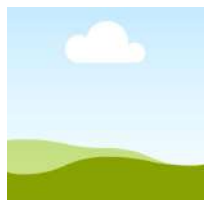
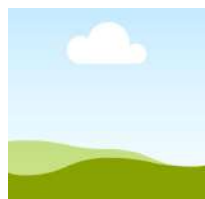
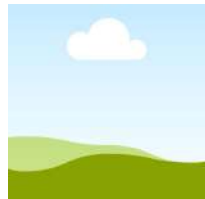
As you scan through the pages, it will enlighten you with the important milestones that students has achieved at this age and analysis they have done. Besides, our budding talents have expressed their thoughts, ideas, hopes, feelings, aspirations and convictions in a creative way.

This magazine should be a good source of guidance for faculty and coming batches of students in choosing activities of their choice in their future for building their carrier. I congratulate all the faculties, non teaching staff, editorial board and students of the Department of Commerce, St. Xavier's College, Burdwan, for bringing this edition of "X-Itali" Magazine 2023-24.

Wish you all the best.

Dr. Vishal Maheshwari,
H.O.D of Commerce,
St. Xavier's College,
Burdwan.

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From the
EDITORIAL
TEAM'S *desk*



St. Xavier's College Burdwan stands as a beacon of academic excellence, fostering a dynamic learning environment since its establishment. Renowned for its commitment to innovation and knowledge dissemination, the institution has become a hub for aspiring minds seeking to make a meaningful impact in their respective fields.

It gives us immense pleasure to announce the publishing of the 1st edition of our departmental magazine "X-Itali" (2023-2024). We thank from core of our heart to all the students of our department who earnestly invested their time for this magazine.

So lets join together to explore the boundless realms of knowledge and creativity that await within the cover of "X-Itali".

Regards,

The Editorial Team

ADVENTURES IN NATURE

A short intro or kicker of the article will go here. This part acts as a bridge between the headline and the article itself.

By Margarita Perez.
Photography by Francois Mercer

A magazine is a periodical publication, which can either be printed or published electronically. It is issued regularly, usually every week or every month, and it contains a variety of content. This can include articles, stories, photographs, and advertisements. To create your own, choose a topic that interests you. It can be anything from fashion and beauty to travel and the news.

Once you have your overall theme, you can start brainstorming the content. Just starting? Design a memorable masthead with an equally memorable name. This goes on the cover and sets up the branding for your entire magazine. What style are you going for? Is it playful? Classic? Bold? A good masthead captures the essence of your magazine, so it needs to be flexible, meaningful, and consistent enough for future issues.

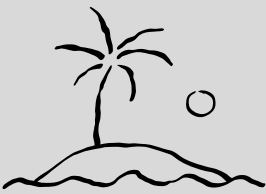


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BEST

New Places

TO VISIT



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By Theodore Lewitz
Photography by Hannah Morales

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"A pull quote is an impactful quote taken from the article. You can place the quote you want to highlight here".

After writing all your articles and adding them to your layout, list down all the titles to set up your table of contents. You can add a brief description for each article or keep it simple and paste the feature titles on the page. Don't forget your page numbers too!

Finally, design your back page. Most magazines feature a full-page advertisement, which you're also welcome to do. Why not partner with a local business and feature their products? Not your style? Simply include some contact information and tell your audience how to reach you. Add your social media handles, email, or even any publication information you think they'd be interested in. You can even just extend your cover photo to keep things clean and simple. A magazine can be a great way to reach your audience and communicate your message to the world.



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STANZAS OF STARTUP

By Aditi Shaw
Commerce | 3rd Year

*In the world of trying, where ideas ignite,
Entrepreneurs shine, turning dark to light.*

*They start small, dreams in their eyes,
Facing challenges, reaching for the skies.*

*With courage and hustle, they take a chance,
In the dance of business, a hopeful dance.*

*From tiny sparks, big fires grow,
Entrepreneurial journeys, a constant flow.*

HARMONY OF COMMERCE



By Anirban Das
Commerce | 2nd Year

*In the realm where transactions weave,
Commerce dances, a tapestry to conceive.
A marketplace, bustling and alive,
Where goods and dreams in exchange thrive.*

*Digital whispers, a modern tune,
E-commerce, a melody of the moon.
Bytes and bits, a virtual bazaar,
Where clicks echo from near to far.*

*Businesses, consumers, partners in waltz,
Navigating markets with strategic salts.
Governance, a guiding hand,
Ensuring fairness across the land.*

*Yet, challenges lurk, shadows to face,
Cyber realms, an intricate maze.
In this dynamic, global spree,
Commerce evolves, a symphony.*

*In the future's embrace, innovations gleam,
Augmented horizons, a visionary dream.
Sustainability weaves into the rhyme,
A commerce pulsating with ethical prime.*

*So, let's embark on this trade of grace,
In the world of commerce, a vibrant space.
Where transactions paint a canvas wide,
A poetic journey, where economies bide.*

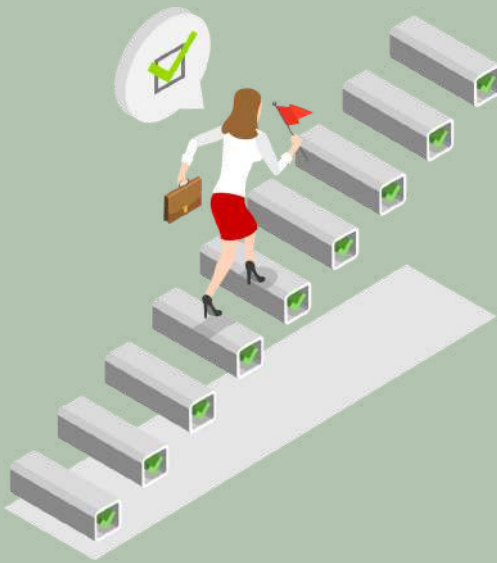


THE ART OF ENTREPRENEURIAL CRAFTINESS

By Bhaskar Jyoti Mohanta
Commerce | 3rd Year

*A Business based on craft and guile
Will always proved to be worthwhile.
Finely honed skills in double dealing
Should see your profit hit the ceiling!
Transparency is overrated,
Tax returns better understated.
There is always a trusting soul to diddle
And everyone is on the fiddle.
An honest crust won't keep you feed,
You 'need' some dough to make the bread!*

ODE TO ENTREPRENEURSHIP: VENTURE VERSE



*In a world of dreams, where ideas ignite,
Entrepreneurs emerge, ready to take flight.*

*Risk is their Companion, uncertainty their friend,
in the entrepreneurial journey, where passions blend.*

*With visions that sparkle, like stars in the night,
they navigate challenges, bask in the light.
Innovation pulses through every endeavour,
creating a tapestry that lasts forever.*

*Through set backs and triumphs, they boldly stride,
with resilience as their ally, in business tide.
Ideas transformed into ventures, a dance so grand,
Entrepreneurship, the art of shaping the land.*

*From startups that blossom to empires tall,
Entrepreneurs sculpt destinies, never to fall.*

*For in the heart of risk, where dreams are sown,
Entrepreneurship's spirit has forever grown.*

By Dhrubojyoti Roy
Commerce | 3rd Year

TRADE GREAT



*In Business Market, trade Takes Its Flight
Where Dizzy Merchants ,dreams To Reach A Dizzy Height.
In The World Of Geography, Its Day And Night
But In The World Of Commerce It's A Great Deal With
Sweet Delight.*

*Goods And Services They Intertwine,
This Is A World Of Commerce And Stars Do Shine.
Fair Trade ,Ethics, And Hearts Of Gold,
Yet This Can Make The Earth A Better Fold.*

*Goods And Services A Constant Flow,
But This Is Commerce And Profits Needs To Glow.
Currency Flows Through Hands So Deft,
But Commerce Power The Only Force Left.*

*Economics Tides They Ebb And Flow,
In The World Of Commerce, We Must Glow.
Currency Flows Like A Winding Stream,
This Is Commerce And Not A Dream !!*

*So, in The World Of Commerce And Art,
Lets Ensure That We All Play Our Part.*

*Taking The Tools Of Commerce In Hand To Deal With The
Case,*

Lets, show The World, Making It A Good Race Place.

By Dhrubojyoti Roy
Commerce | 3rd Year



By Sk.Ayan
Commerce | 3rd Year

MATRIX

*Those sleepless nights
9 to 5's fight
Chasing dreams quiet
Loosing hope bites
Look by your sides
World's busy riots
Smokes weed alright
Laziness to fight
Every day and night.
Lazy teen no pain
Grinding is fain
Success is a gain.
Matrix is game
This song is from my brain.*



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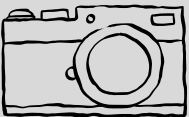
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EXPLORING



FORT LEBURG

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By Carly Ferris
Photography by Hannah Morales

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BEST NEW PLACES TO VISIT

By Phyllis
Schwaiger
Photography by
Jin Ae Soo

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Venston Bay

01

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Halderperry National Park

02

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Santa Solana Beach

03

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Fort LeBurg

04

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Crystalshore

05

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Of the BEATEN PATH

By Aaron Loeb
Photography by Jin Ae Soo

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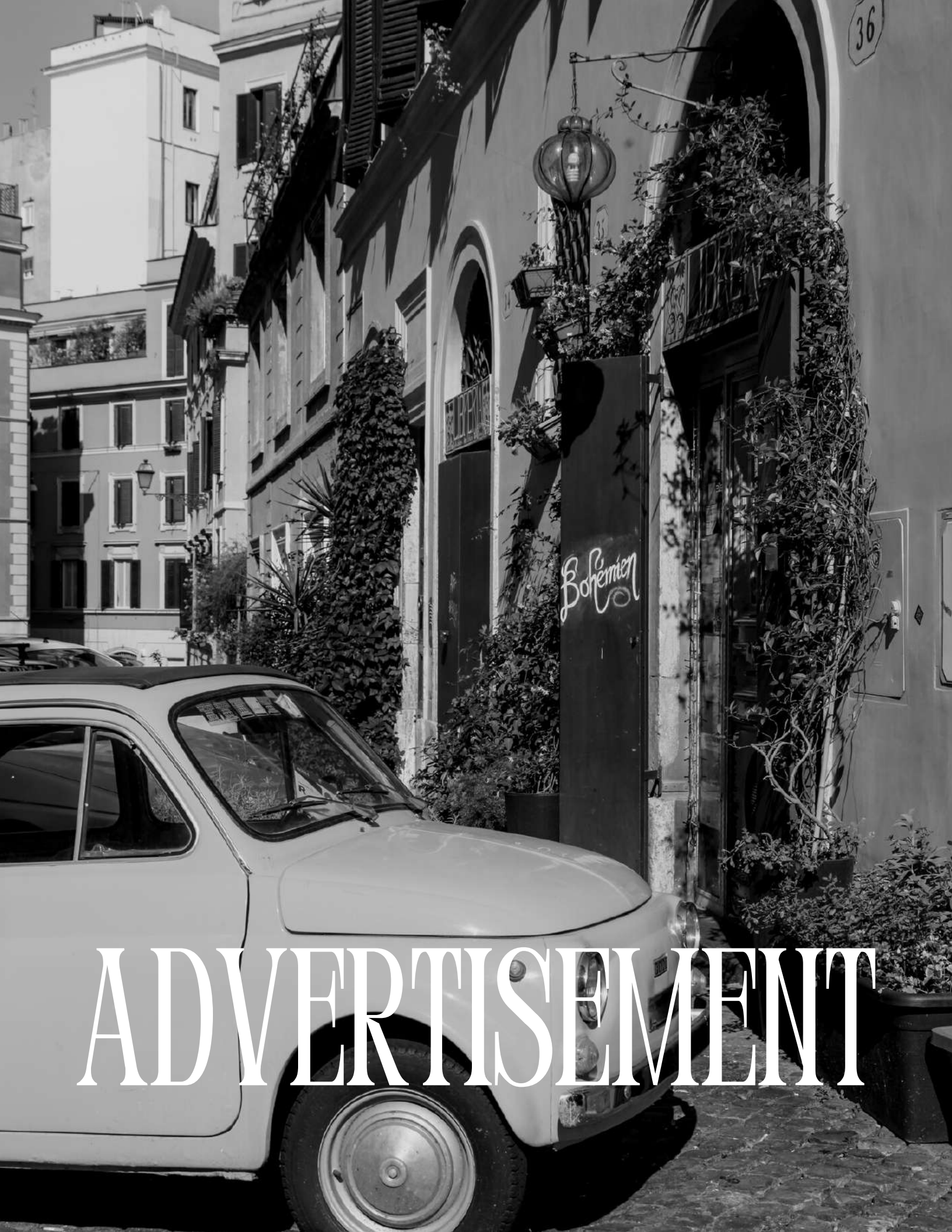
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