



**Name: IMRAN HASHEM**  
**Designation:Assistant Professor**

**Qualificatio: M.B.A.**

**EmailID: imranhashem040@gmail.com**

### ***Biographical Sketch***

- M.B.A in Finance and Marketing from The University Of Burdwan in 2013
- B.B.A (H) In Marketing, 2011
- ISCE from St.Xavier's School Burdwan, 2008
- ICSE from St.Xaviers's School Burdwan, 2006
- DIPLOMA IN FINANCIAL ACCOUNTING.

### ***Areas of specialization and Interest***

- Marketing
- Finance
- Human Resource Management
- Management Science
- Financial Analysis
- Professional Ethics and Human Values

### ***Experiences***

Worked in Suzuki Company as a personal executive .Document work performed. Performed other Duties as assigned by management. Tenure: 3months.

5months of Merchandising Experience in Apparel sector, Bangalore.

Worked in St. Paul's Academy, Burdwan from April 2014 to October 2022.

Presently working in St.Xaviers College Burdwan from March 2023.

### ***Project Undertaken***

- Customer Perception on Beverages.
- A report on Credit Appraisal from Indian Overseas Bank, Burdwan
- Emergence of E- commerce a brief history Indian scenario.

### ***Conference /Workshop / Seminar***

Seminar on Investor Protection and Empowerment.

Conference on Economics, Finance and Business Management.

Seminar on Stock Mind and Digital Marketing.

## Faculty Development Programme

Completed the NEP 2020 Orientation & Sensitization Programme-13 under Malaviya Mission Teacher Training Programme (MM-TTP) of University Grants Commission (UGC) organized by The University of Burdwan from 12th September 2024 to 24th September 2024 and obtained **Grade A**.