



Name: IMRAN HASHEM
Designation: Assistant Professor

Qualifications: M.B.A.

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Biographical Sketch

- M.B.A in Finance and Marketing from The University Of Burdwan in 2013
- B.B.A (H) In Marketing, 2011
- ISCE from St.Xavier's School Burdwan, 2008
- ICSE from St.Xaviers's School Burdwan, 2006
- DIPLOMA IN FINANCIAL ACCOUNTING.

Areas of specialization and Interest

- Marketing
- Finance
- Human Resource Management
- Management Science
- Financial Analysis
- Professional Ethics and Human Values

Experiences

Worked in Suzuki Company as a personal executive .Document work performed. Performed other Duties as assigned by management. Tenure: 3months.

5months of Merchandising Experience in Apparel sector, Bangalore.

Worked in St. Paul's Academy, Burdwan from April 2014 to October 2022.

Presently working in St.Xaviers College Burdwan from March 2023.

Project Undertaken

- Customer Perception on Beverages.
- A report on Credit Appraisal from Indian Overseas Bank, Burdwan
- Emergence of E- commerce a brief history Indian scenario.

Conference /Workshop / Seminar

Seminar on Investor Protection and Empowerment.

Conference on Economics, Finance and Business Management.

Seminar on Stock Mind and Digital Marketing.